



SAJJAD DA

DIGITAL MARKETING EXECUTIVE

2 YEARS OF EXPERIENCE IN DIGITAL MARKETING

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UAE VISIT VISA

Entry Date: **22 May 2026**

Exit Date: **22 July 2026**

PROFILE

Results-driven Digital Marketing Professional with 2 Year of experience in driving online growth, I'm passionate about crafting impactful digital strategies that drive brand visibility, customer engagement, and revenue growth. Proven track record in SEO, SEM, Social Media Management, Email Marketing, Web Designing, Content Creation, and Lead Generation. Skilled in Customer Handling, Market Analysis, and Delivering Customer Satisfaction, I've consistently delivered results-oriented solutions that exceed expectations.

SKILLS & EXPERTISE

- Digital Marketing Strategy
- Search Engine Optimization (SEO)
- Lead generation
- Social Media Marketing
- Google Ads (Search, Display, YouTube)
- Adobe Photoshop
- Content Marketing
- Data Analytics and Reporting
- Basic HTML/CSS
- Illustrator
- Google Business Listing
- Social Media Poster Design
- Wordpress SEO
- Ai Tools
- Domain & Web Hosting
- LinkedIn & Insta Ads
- Local SEO

EXPERIENCE

DIGITAL MARKETING EXECUTIVE

@ Metahash Digital Media LLP, Kaloor Kochi

MARCH 2024 - DECEMBER 2024 | KALOOR KOCHI

Developing Digital Marketing Strategies, Market Research & Analysis: Conduct market research to understand target audiences, their behavior, and preferences. Analyze competitors' strategies.

SOCIAL MEDIA MANAGER

@A One Furniture & A One Multicuisine Restaurant

JAN 2025 - MARCH 2026 | AROOR, KERALA

Experienced Social Media Manager at A One Furniture & A One Multicuisine Restaurant, Improved Brand awareness and Customer Interaction through targeted campaigns, boosting visibility for both brand

EXPERIENCE IN ECOMMERCE

www.zahrainmart.com, Amazon seller Central (Zahrain Mart)

JAN 2025 - MARCH 2026 | AROOR, KERALA

"Managed high-volume e-commerce operations that generated significant revenue, successfully handling business high volumes both www.zaharmart.com and Amazon Seller Central. Demonstrated strong leadership in scaling online sales and driving exceptional business performance over the past year."

EDUCATIONAL QUALIFICATIONS

BA ARABIC | YEAR 2013 -2016

@ Maharajas College Ernakulam (Not Passed Course Completed)

HIGHER SECONDARY | YEAR 2011 -2013

@ S N H S S Sree Kandeswaram, Poochakkal

SSLC | YEAR 2010 -2011

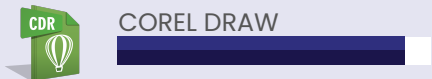
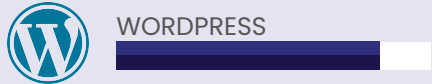
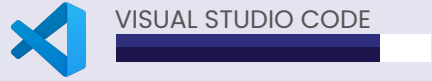
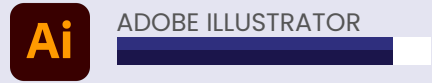
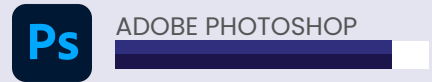
@ S N H S S Sreekandeswaram, Poochakkal

TECHNICAL QUALIFICATIONS

ADVANCED DIGITAL MARKETING TRAINING | MARCH 2024

@ Metahash Digital Media LLP, Kaloor, Kochi | Kerala India

SOFTWARE SKILLS



LANGUAGES

English 
Malayalam 

REFERENCE

SALEESH S N
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Metahash Digital Media LLP
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Mail: info@themetahash.com

PERSONAL DETAILS

Nationality : Indian
Date Of Birth : 29 JULY 1995
Passport Number : P8241578
Expiry Date : 12/03/2027
Marital Status : Single
Interest : Travelling
Hobbies : Fishing,Hiking

DECLARATION

I here by declare my unwavering commitment to upholding the values of integrity, ethics, and confidentiality in all aspects of my professional life.

Place: Dubai, UAE

Date:

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